



EV MOMENTUM IN THE SOUTHEAST



Electric Transportation Indicators in the Southeast Through June 2025



MANUFACTURING EMPLOYMENT

- Anticipated jobs: 75,350
- 33% of national total
- <1% annual growth



MANUFACTURING INVESTMENT

- Investment: \$78.8 billion
- 37% of national total
- 2% annual growth



SALES

- Cumulative sales: 912,570
- Annual sales: 252,808
- 38% annual growth
- 12-month EV market share: 8.3%



CHARGING

- Total: 29,468 ports (20,534 Level 2, 8,934 Fast Chargers)
- Per 1k people: 0.48, compared to national average of 0.65
- 29% annual growth in total ports



UTILITY INVESTMENT

- Approved: \$435.5 million
- 10.5% annual growth
- Region investment per customer: \$27, compared to national of \$84



PUBLIC FUNDING

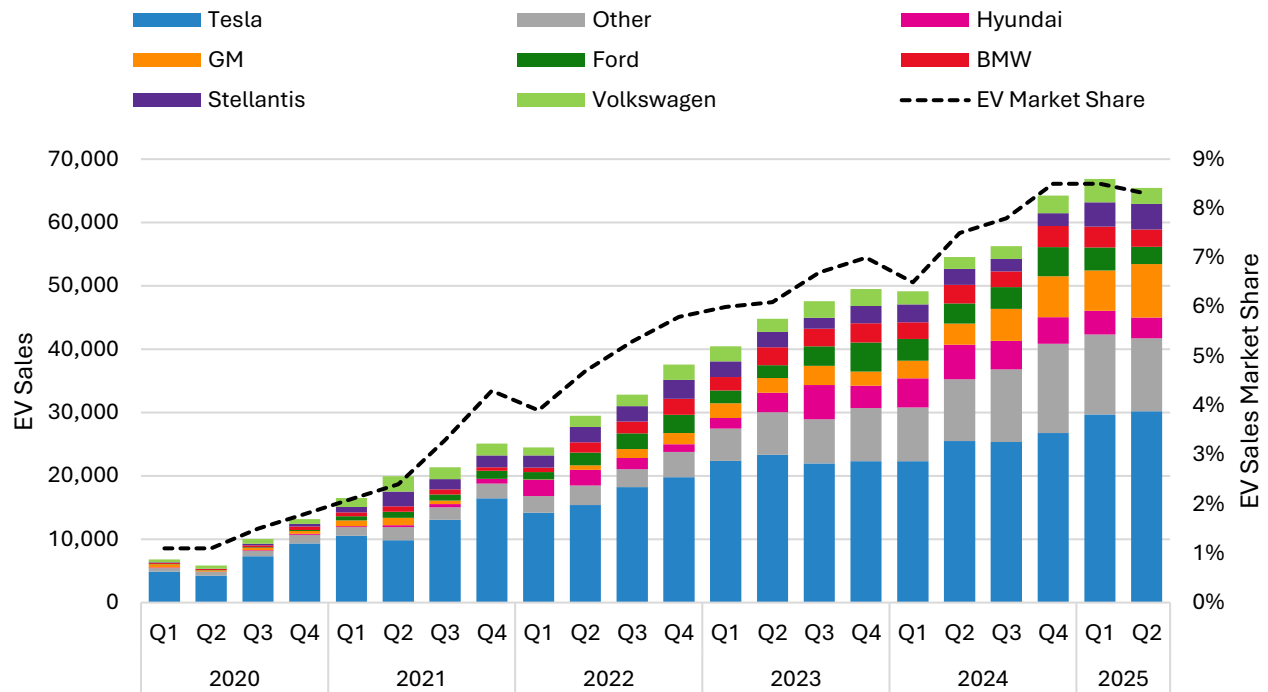
- Approved: \$2.45 billion
- Public funding per capita: \$40.36, compared to national average of \$77.32

Sales measures include passenger electric vehicles (EVs). Manufacturing Employment and Investment refers to announced investments in EV assembly, EV parts, EV charging infrastructure, batteries, mineral processing, and battery recycling facilities. Charging refers to publicly accessible chargers, and rankings and growth include Level 2 and fast chargers. Utility Investment refers to investor-owned utilities only. Public funding includes both awarded and allocated funds. Totals are cumulative unless stated. Rankings are for all time, except for market share which is taken for the past 12 months. Growth is taken from July 1, 2024 to June 30, 2025. Source: [Atlas EV Hub](#) and [EV Jobs Hub](#)

Southeast Highlights in Q1 & Q2 2025

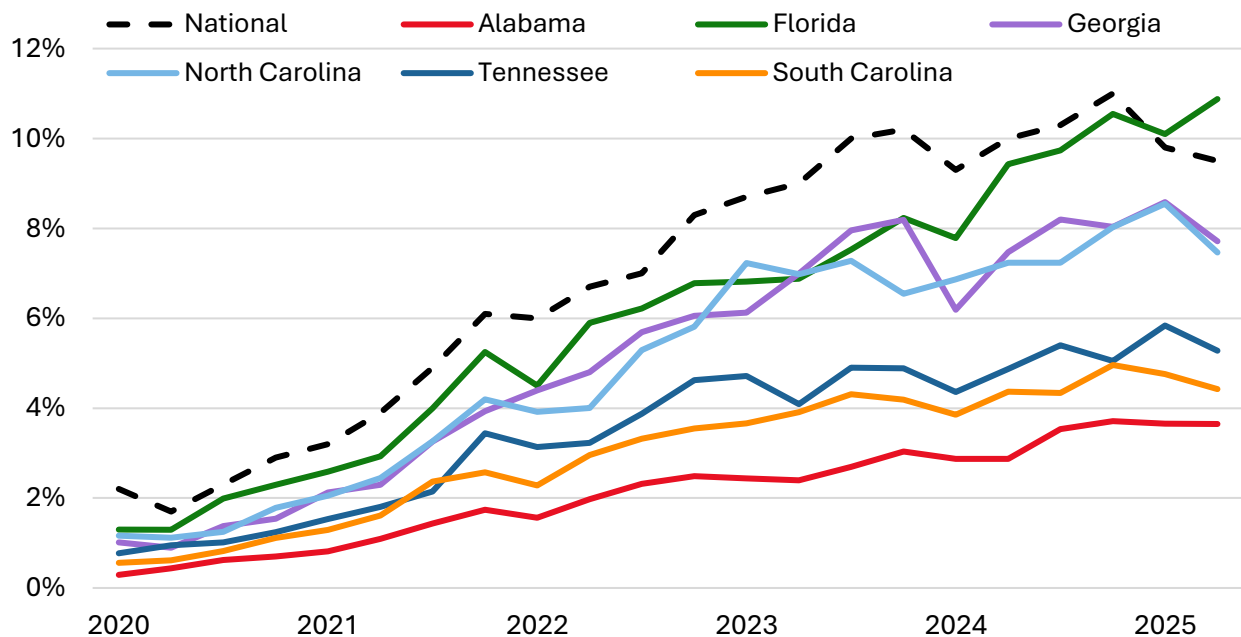
- The Southeast reported record passenger EV sales, with 66,895 vehicles sold in Q1 (8.4 percent market share) and 65,449 in Q2 (8.3 percent market share). While still trailing the national average of 9.5 percent, many states in the region continue to narrow the gap with the broader U.S. market.
- Companies have announced \$78.8 billion in EV manufacturing investments and nearly 75,400 jobs in the Southeast. In the first six months of 2025, companies canceled or retracted \$2.5 billion in investments and nearly 1,700 manufacturing jobs, compared to \$964 million and 487 jobs in the six months prior.

New Passenger EV Sales and Market Share in the Southeast



Source: [Atlas EV Hub](#) for the Southern Alliance for Clean Energy

New EV Sales Market Share for Passenger Vehicles in the Southeast



Source: [Atlas EV Hub](#) for the Southern Alliance for Clean Energy

