



# EV MOMENTUM IN TENNESSEE



Southern Alliance for  
Clean Energy



ATLAS  
PUBLIC POLICY

## Electric Transportation Indicators in Tennessee Through June 2025



### MANUFACTURING EMPLOYMENT

**#2 in region**

- Anticipated jobs: 16,262
- 3% annual growth



### MANUFACTURING INVESTMENT

**#3 in region**

- Investment: \$17.6 billion
- 1% annual growth



### SALES

**#4 in region in market share**  
**#31 in nation in market share**

- Cumulative sales: 60,434
- 35% annual growth
- 12-month EV market share: 5.4%



### CHARGING

**#4 in region per capita**  
**#35 in nation per capita**

- Fast Chargers: 830 ports
- Level 2 Ports: 1,897 ports
- 24% annual growth in total ports



### UTILITY INVESTMENT

- Approved: none



### PUBLIC FUNDING

**#1 in region per capita**

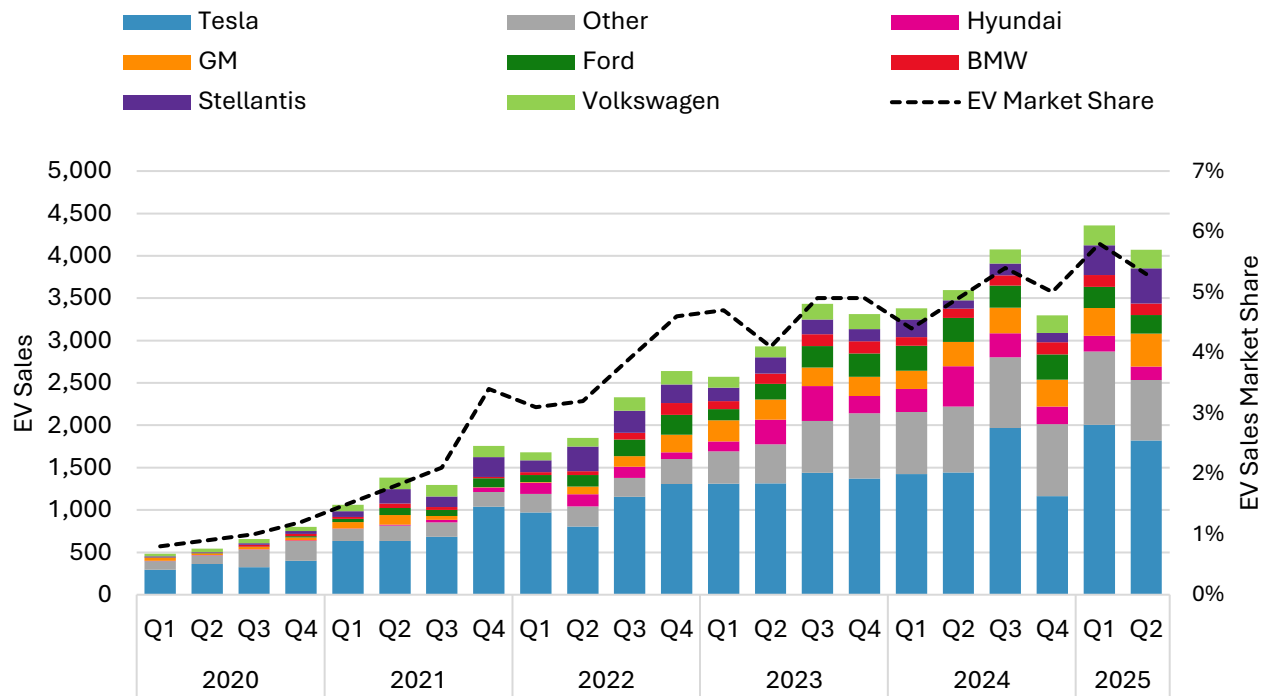
- Approved: \$337 million
- Public funding per capita: \$48.31

Sales measures include passenger electric vehicles (EVs). Manufacturing Employment and Investment refers to announced investments in EV assembly, EV parts, EV charging infrastructure, batteries, mineral processing, and battery recycling facilities. Charging refers to publicly accessible chargers, and rankings and growth include Level 2 and fast chargers. Utility Investment refers to investor-owned utilities only. Public funding includes both awarded and allocated funds. Totals are cumulative unless stated. Rankings are for all time, except for market share which is taken for the past 12 months. Growth is taken from July 1, 2024 to June 30, 2025. Source: [Atlas EV Hub](#) and [EV Jobs Hub](#)

## Tennessee Highlights in Q1 and Q2 2025

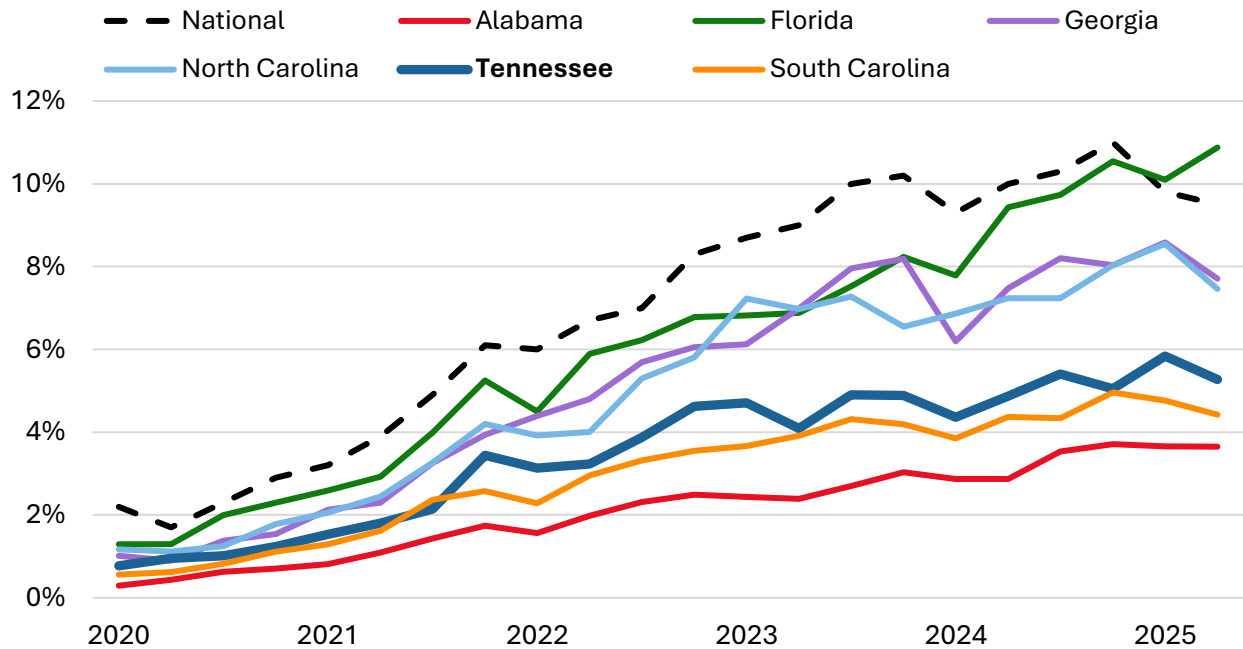
- Companies have announced nearly \$17.6 billion in investments for EV and battery manufacturing in the state, committing to an estimated 16,200 manufacturing jobs. In the last six months of 2024, companies backpedaled on their commitments, canceling or retracting nearly \$800 million in investments and 147 manufacturing jobs. No record of cancellations or retractions occurred the first six months of 2025.
- In April 2025, the Tennessee Department of Environment & Conservation made available \$19.4 million in Volkswagen Settlement funding for the purchase of or transition to electric medium- and heavy-duty vehicles.

### New Passenger EV Sales and Market Share in Tennessee



Source: [Atlas EV Hub](#) for the Southern Alliance for Clean Energy

### New EV Sales Market Share for Passenger Vehicles in the Southeast



Source: [Atlas EV Hub](#) for the Southern Alliance for Clean Energy