



# EV GROWTH ACROSS THE SOUTHEAST



## Electric Transportation Indicators in the Southeast Through December 2025

### MANUFACTURING EMPLOYMENT



- Anticipated jobs: 73,670
- 35% of national total
- -4% growth from cancellations

### MANUFACTURING INVESTMENT



- Investment: \$79.3 billion
- 41% of national total
- -3% growth from cancellations

### SALES



- Cumulative sales: 1,034,020
- Annual sales: 253,790
- 33% growth
- 12-month market share: 8.1%

### CHARGING



- Total: 31,930 ports (21,410 Level 2, 10,520 Fast Chargers)
- Per 1k people: 0.52, compared to national average of 0.69
- 24% growth in total ports

### UTILITY INVESTMENT



- Approved: \$497.2 million
- 14.2% growth
- Region investment per customer: \$31, compared to national of \$89

### PUBLIC FUNDING



- Approved: \$2.5 billion
- Funding per capita: \$40.79, compared to national average of \$78.15

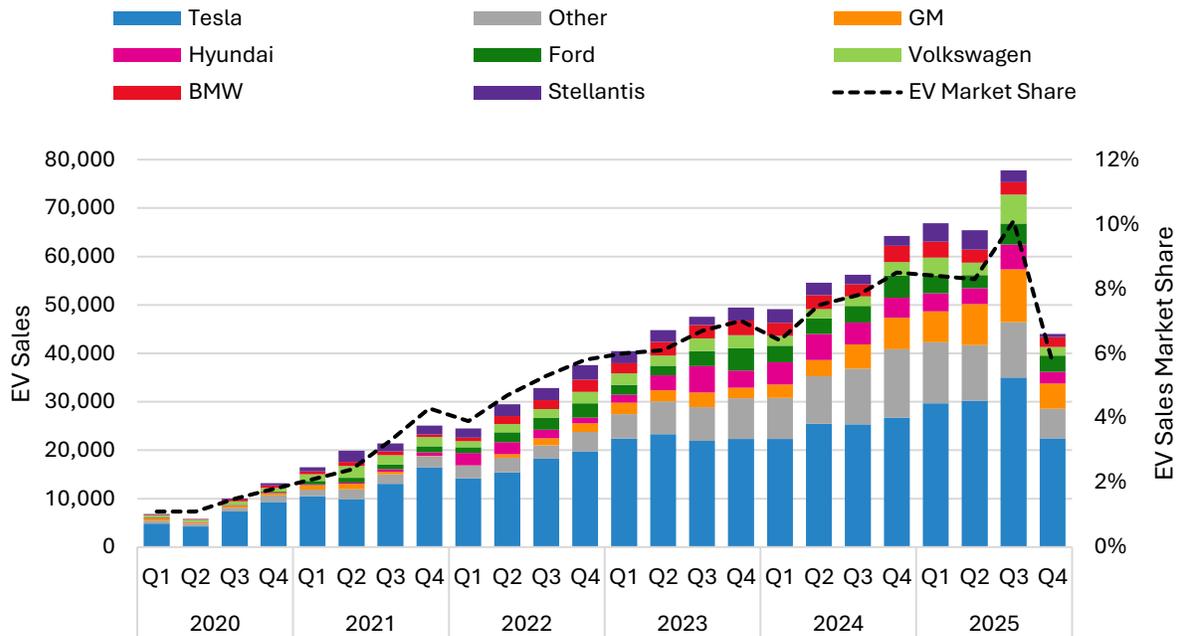
Source: [Atlas EV Hub](#) and [Clean Economy Tracker](#) for the Southern Alliance for Clean Energy<sup>1</sup>

## Southeast Highlights in 2025

- The Southeast reported record EV sales in Q3, with 77,770 passenger EVs sold and a more than 10 percent EV market share. After the expiration of the federal tax credit, Q4 sales declined nationwide, falling to 44,000 in the Southeast, though a slight rebound in sales occurred in December.
- In 2025, companies canceled \$5.5 billion in investment and 4,700 manufacturing jobs, compared to new announcements amounting to \$3.2 billion and 1,400 jobs, resulting in a net decrease of \$2.3 billion in announced investments and 3,300 jobs.

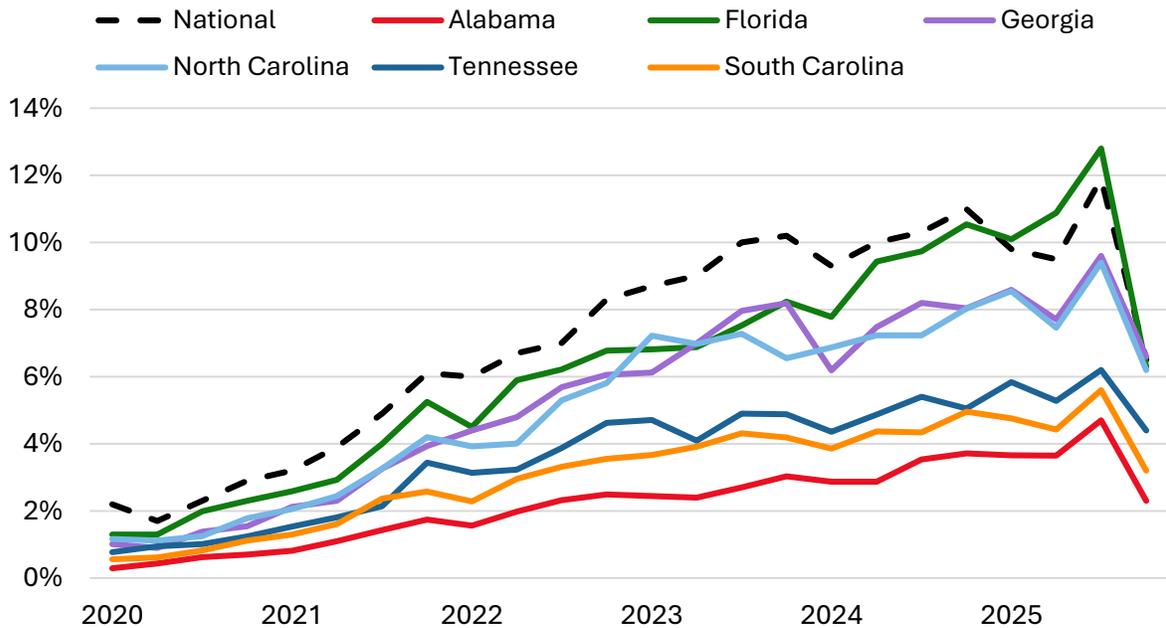
<sup>1</sup> Sales measures include passenger electric vehicles (EVs). Manufacturing Employment and Investment refers to announced investments in EV assembly, parts, charging infrastructure, batteries, mineral processing, and battery recycling facilities. Charging refers to publicly accessible chargers, and rankings and growth include Level 2 and fast chargers. Utility Investment refers to investor-owned utilities only. Public funding includes awarded and allocated funds. Totals are cumulative unless stated. Rankings are for all time, except for market share which is taken for the past 12 months. Growth is taken from December 31, 2024 to December 31, 2025. Source: [Atlas EV Hub](#) and [Clean Economy Tracker](#)

### New Passenger EV Sales and Market Share in the Southeast



Source: [Atlas EV Hub](#) for the Southern Alliance for Clean Energy

### New EV Sales Market Share for Passenger Vehicles in the Southeast



Source: [Atlas EV Hub](#) for the Southern Alliance for Clean Energy

